



MEALS FROM THE HEARTLAND CHALLENGE

Introduction

The Des Moines Corporate Games Meals from the Heartland Challenge will take place from June 1 – July 31 of the competition year. No participation points are awarded for the Meals from the Heartland Challenge. However, the company logging the most volunteers to pack meals will be presented with the “Des Moines Corporate Games Meals from the Heartland Challenge” award. Meals from the Heartland will administer the Challenge.

General Guidelines

1. Send volunteers to help at an “Open Pack Shift” at the Meals from the Heartland location in West Des Moines **from June 1 – July 31, 2023**. Volunteers can register beginning in April 2024 for the June and July calendar. When registering, please use “DMCG + Company Name” in the “Team Name” option. Visit <http://community.mealsfromtheheartland.org/site/Calendar> to register. Groups of 8-10 people work best for packaging teams, but smaller groups and individuals are always welcome too.
 - a. Meals from the Heartland will keep a tally of each volunteer shift.
 - b. Open Pack shifts run for 2 hours with start times as follows:
 - i. **Tuesdays | 9:30 am and 6:00pm**
 - ii. **Wednesdays | 2:30 and 6:00 pm**
 - iii. **Thursdays | 2:30 and 6:00 pm**
 - iv. **Fridays | 9:30am and 1:00 pm**
 - v. **Saturdays | 9:00 and 9:30 am**
 - vi. ****If shift times reach capacity, a second shift will open 30 minutes later**
2. Host/Sponsor a "Mobile Meal Packaging Event" with Meals from the Heartland at your company location during the months of June and July. Funding is required at .25c/meal for Mobile Meal Packaging Events. This is a great way to increase participation, maximize your impact, and minimize downtime.

Packaging meals is a fun, social, hands-on and competitive way to give back and serve others. Family and friends are welcome to package meals for your company. This event is great for anyone ages 5 and up.

Participants must register with your company in order to be counted. At the end of the challenge, whichever company from each division has the most volunteers wins the "Des Moines Corporate Games Meals from the Heartland Challenge" award. The winning companies in each division will receive an award at the Iowa State Fair during the DMCG Awards Ceremony.