



DES MOINES CORPORATE *GAMES*

BLOOD DONATION CHALLENGE

Introduction

The Des Moines Corporate Games Blood Donation Challenge will take place from May 1 – July 31 of the competition year. No participation points are awarded for the Blood Donation Challenge. However, the company logging the donated units will be presented with the “Des Moines Corporate Games Blood Donation Challenge” award. LifeServe Blood Center will administer the Challenge.

General Guidelines

1. Sponsor/Host a blood drive with LifeServe Blood Center.
2. Send donors to a LifeServe Blood Center location, register under your employee code for your company and donate.
3. LifeServe Blood Center will keep a tally of each registered donor.

Any company who sponsors/hosts a blood drive will be awarded for each presenting donor, regardless of company affiliation. A company can also send donors into any of the LifeServe Blood Center locations to donate and receive credit. At the end of the challenge, whichever company from each division has the most donated units wins the “DMCG Blood Donation Award.” The winning companies in each division will receive an award at the Iowa State Fair during the DMCG Awards Ceremony.