



DES MOINES CORPORATE *GAMES*



2025 *SPONSORSHIP OPPORTUNITIES* [*Add on pricing for companies participating in the Des Moines Corporate Games*]

Presenting Sponsor

\$15,000 | 1 sponsor

- Company logo with “presented by” listed alongside the Des Moines Corporate Games logo
- Entry of your company team in to the 2025 Des Moines Corporate Games
- Logo on all pages of the Des Moines Corporate Games website with link
- Company logo featured on Des Moines Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants with preferred placement
- Opportunity to place ad in weekly participant emails (over 11,000 contacts) (1 ad per month)
- Opportunity to use Des Moines Corporate Games logo in advertising
- Logo displayed on sponsor signage at all Des Moines Corporate Games events
- Logo on sport schedules, when applicable

Executive Sponsor

\$5,000 | Unlimited | \$3000 as an add-on

- Logo on all pages of the Des Moines Corporate Games website with link
- Company logo featured on Des Moines Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants with preferred placement
- Opportunity to place ad in weekly participant emails (over 11,000 contacts) (1 ad per month)
- Opportunity to use Des Moines Corporate Games logo in advertising
- Logo displayed on sponsor signage at all Des Moines Corporate Games events
- Logo on sport schedules, when applicable

Medal Sponsor

\$3,500 | 1 sponsor | \$3000 as add-on

- Company name or logo on Des Moines Corporate Games neck ribbon
- Company name on Des Moines Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising
- Exclusive sponsorship – only one available

PENDING

Awards Celebration Sponsor

\$3,000 | 1 sponsor | [\$2,500 as add-on]

- Recognized on all Corporate Cup trophies presented at the Awards Celebration
- Logo displayed on the Des Moines Corporate Games Champion banner
- Banner displayed at the Awards Celebration
- Recognized at the Awards Celebration
- Opportunity to present Corporate Cup trophies
- Opportunity to speak at awards ceremony
- Company name on Des Moines Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising
- Exclusive sponsorship – only one available

NOT AVAILABLE

Supporting Sponsor

\$2,000 | Unlimited

- Company name on Des Moines Corporate Games sponsor web page with link
- Logo displayed on sponsor signage at all Des Moines Corporate Games events
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising

Schedule/Results Sponsor

\$1,750 | Unlimited [\$1,000 as add-on]

- Company name on Des Moines Corporate Games sponsor web page with link
- Logo displayed on all schedules and results, online and print, for Des Moines Corporate Games events
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising

Blood Donation Challenge Challenge Sponsor

\$1,500 | 1 sponsor [\$750 as add-on]

- Company name or logo on Blood Donation Challenge awards
- Recognized at the Awards Celebration
- Opportunity to present awards for your sponsored Challenge
- Company name on Des Moines Corporate Games sponsor page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising
- Exclusive sponsorship – only one available

Meals from the Heartland Challenge Sponsor

\$1,500 | 1 sponsor [\$750 as add-on]

- Company name or logo on Meals from the Heartland Challenge awards
- Recognized at the Awards Celebration
- Opportunity to present awards for your sponsored Challenge
- Company name on Des Moines Corporate Games sponsor page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising
- Exclusive sponsorship – only one available

(Half of this sponsorship will be donated to Meals from the Heartland)

NOT AVAILABLE

Volunteer Service Award Sponsor

\$1,000 | 1 sponsor [\$500 as add-on]

- Company name or logo on volunteer awards
- Recognized at the Awards Celebration
- Opportunity to present awards
- Company name on Des Moines Corporate Games sponsor page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising
- Exclusive sponsorship – only one available

Media Sponsor

\$2,500 or more of in-kind

- Company name on Des Moines Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Des Moines Corporate Games logo in advertising

Small Business Sponsor

\$250 | 12 sponsors

- Company banner ad on Des Moines Corporate Games website home page for one week
- Opportunity to place an ad in one weekly participant email (over 5,000 contacts)
- Opportunity to be featured once on each of Des Moines Corporate Games social media platforms

Sport/Event Sponsor

\$500 Each | 1 Sponsor Per Sport/Event

- Opportunity to give 1-2 min pitch before sport/event
- Opportunity to place table with staff and marketing materials at sport/event
- Company logo on Des Moines Corporate Games sport/event-specific page with link
- Company recognition on sport/event-specific marketing materials (emails, social media, etc.)

Sport/Events:

- | | | | |
|----------------------------------|------------------------|------------------------|----------------|
| ○ Bags Tournament | ○ Disc Golf | ○ Pickleball | ○ Triathlon |
| ○ Basketball 3 on 3 | ○ Dodgeball | ○ Ping Pong | ○ Trivia |
| ○ Bowling | ○ Duathlon | ○ Road Race 5K | ○ Tug of War |
| ○ Cross Country Race | ○ Fitness Walk | ○ Sand Volleyball | ○ Ultimate 4's |
| ○ Cycling Tour Ride | ○ Golf | ○ Track & Field | ○ Yoga |