



# DES MOINES CORPORATE *GAMES*

## Winter Corporate Challenge

### **Eligibility**

Companies that participated in the 2024 Des Moines Corporate Games are automatically entered into the 2024/2025 Des Moines Winter Corporate Challenge. All participants must be regular employees (full or part-time), interns or retirees of companies registered for the 2024 Des Moines Corporate Games in order to receive tally points. Friends and family members may participate on behalf of the company for the Blood Donation Challenge, Fitness Walks, and Volunteering, however they will not receive points.

### **Dates**

1. The Blood Donation Challenge and Volunteering Challenges will run from December 1 – March 1.
2. The Fitness Walks will have a specific range of dates with-in December 1 to March 1.
3. The Fitness Class will be held on one specific date.
4. The Cycling event will be held on one specific date.

### **General Guidelines**

1. This Challenge includes multiple events, each event having its own scoring and rules. Events include Blood Donation Challenge, Volunteering, Fitness Walks, and a Virtual Fitness Class, and an In-person Bike Ride.
2. The total scoring will follow the same virtual tally tracking / point system as 2024 DMCG virtual events.

### **Winter Challenge Tally Tracking/Point Scoring**

- Points won't directly be scored from each specific event, but instead a "point tracking tally" will be kept for each and will be based on the total number of participants that check in and/or completed the given virtual event.
- The top six companies in each division will receive "tally tracking points." These points will be used as a placement tracking mechanism and not be added to the DMCG Leaderboard.
- See below for virtual event tally tracking points.

Event Tally Tracking	
1st	10 pts
2nd	9 pts
3rd	8 pts
4th	7 pts
5th	6 pts
6th	5 pts
7th+	0 pts

- At the end of the challenge, tally tracking points from all events will be combined, totaled, and scored. The company in each division with the most tally points will receive an award.
- See below for virtual event final scoring.

**Final Combined Scoring Sample**

1. Below you will find a sample of the events tallied, totaled and scored.

Team	Blood Donation	Mall Fitness Walk	Skywalk Fitness Walk	Fitness Class	Cycling Tour Ride	Volunteering	Tally Points
Company A	3rd = 8pts	1st = 10 pts	4th = 7pts	4th = 7pts	1 <sup>st</sup> = 10 pts	1st = 10 pts	52 pts (1 <sup>st</sup> )
Company B	1st = 10pts	3rd = 8 pts	6th = 5pts	6th = 5pts	4th = 7 pts	5th = 6 pts	41 pts (4 <sup>th</sup> )
Company C	2nd = 9pts	2nd = 9pts	5th = 6pts	5th = 6pts	2 <sup>nd</sup> = 9 pts	3rd = 8pts	47 pts (2 <sup>nd</sup> )
Company D	4th = 7pts	4th = 7 pts	3rd = 8pts	3rd = 8pts	3 <sup>rd</sup> = 8 pts	6th = 5 pts	43 pts (3 <sup>rd</sup> )
Company E	6th = 5pts	5th = 6 pts	2nd = 9pts	7th = 0pts	5 <sup>th</sup> = 6pts	2nd = 9 pts	35 pts (5 <sup>th</sup> )
Company F	5th = 6pts	6th = 5pts	7th = 0pts	8th = 0pts	7 <sup>th</sup> = 0 pts	4th = 7pts	18 pts (6 <sup>th</sup> )

## **Winter Corporate Games Challenge Events**

### **Fitness Walks**

- There will be two fitness walks: Sky Walk & Mall Walk.
- These are non-competitive walks. You may walk at your own pace and choose your own path.
- Companies will earn tally points based on the number of employees who participated.

### **Cycling Tour Ride**

- This event will be open to the public and participants are encouraged to ride in groups.
- The Cycling Ride will be a non-competitive event and all employees who participate will earn tally points.
- There will be a designated route, however participants are allowed to ride any distance.

### **Fitness Class**

- This class will be held in-person on a set date.
- The class will be around 30-45 minutes.
- Companies will earn tally points based on the number of employees who participate

### **Iowa Wild Games Volunteering**

- Companies will be given the opportunity for their employees to volunteer at Iowa Wild Games. Companies can sign up using the Sign Up Genius link provided.
- Companies will earn tally points based on the number of employees who volunteer.

### **Many Hands Thrift Store Volunteering**

- Companies will be given the opportunity for their employees to volunteer at Many Hands Thrift Markets in the Des Moines Area.
- Participants will work a minimum of a 2-hour shift. Teams are encouraged to bring groups; however, individual participants are welcomed.
- Each participant who completes a shift will earn tally points that will be added to their company's total points towards the Winter Corporate Cup.

### **Blood Donation Challenge**

- Sponsor/Host a blood drive with LifeServe Blood Center.
- Send donors to a LifeServe Blood Center location, register under your employee code for your company and donate.
- LifeServe Blood Center will keep a tally of each registered donor.
- Companies will earn tally points based on the number of employees who donate or attempt to donate