

DMCG 2025 Blood Donation Challenge Results

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Principal®

DMCG 2025 Blood Donation Challenge Results							
	Registered	Procedures	Units	1st time donors	Lives Saved	1st time donor %	
Division 1	Principal	184	164	188	15	564	8%
	MidAmerican Energy Company	84	77	86	5	258	6%
	Farm Bureau Financial Services	72	58	66	2	198	3%
	City of Des Moines Employees	70	70	87	4	261	6%
	John Deere	70	66	78	9	234	13%
	Pella Corporation	70	65	76	6	228	9%
	Corteva Agriscience	62	53	64	4	192	6%
	Casey's General Stores, Inc.	35	31	33	7	99	20%
	Grinnell Mutual	17	13	14	0	42	0%
	American Equity Investment Life Insurance Company	16	15	16	3	48	19%
Division 2	Waukee Community School District	15	12	13	4	39	27%
	Drake University	5	5	6	1	18	20%
	Dee Zee Inc.	41	36	40	3	120	7%
	Ruan Transportation	40	35	37	3	111	8%
	ITA Group Inc.	32	30	35	1	105	3%
	EquiTrust Life Insurance Company	23	20	25	2	75	9%
	LCS	21	21	23	4	69	19%
	SHAZAM, Inc	20	19	22	2	66	10%
	EFCO	15	14	15	5	45	33%
	F&G	15	15	17	1	51	7%
Division 3	Wal-Mart	9	6	6	7	18	78%
	City of West Des Moines	6	6	6	1	18	17%
	Palmer Group	5	5	6	1	18	20%
	Willis Automotive	1	1	1	0	3	0%
	IMT Insurance	69	66	76	8	228	12%
	Federal Home Loan Bank of Des Moines	59	51	55	2	165	3%
	Farmers Mutual Hail Insurance Company	42	38	43	4	129	10%
	DLL Finance	37	31	36	4	108	11%
	Collins Aerospace	28	24	29	0	87	0%
	ARAG North American Inc	26	18	23	4	69	15%
Division 4	Baker Group	26	20	21	2	63	8%
	Wellabe	25	21	25	3	75	12%
	Fareway Stores	20	17	18	13	54	65%
	Global Atlantic Financial Group	19	16	16	2	48	11%
	Wittern Group	18	11	13	11	39	61%
	PepsiCo	1	1	1	0	3	0%
	R&R Realty Group	22	21	24	4	72	18%
	ClaimDOC	21	18	23	5	69	24%
	Community Choice	18	14	18	1	54	6%
	Heartland Co-op Meriweather	18	15	19	4	57	22%
Division 5	MODUS / RDG	11	11	12	0	36	0%
	BHE Renewables	9	9	10	1	30	11%
	Housby	8	6	6	3	18	38%
	YMCA of Greater Des Moines	5	5	6	2	18	40%
	Musco Sports Lighting	1	1	2	0	6	0%
	Atlantic Coca Cola Bottling Company	0	0	0	0	0	0%
	City of Johnston	0	0	0	0	0	0%
	Des Moines Marriott Downtown	0	0	0	0	0	0%
	Ernst & Young	0	0	0	0	0	0%
	Metro Waste Authority	0	0	0	0	0	0%
Division 6	Northwest Bank	19	18	20	3	60	16%
	Foster Group	18	15	18	4	54	50%
	HR Green	14	12	13	7	39	14%
	Kingland	14	13	14	2	42	14%
	ISG	13	13	15	2	45	15%
	Van Meter Inc	12	12	14	2	42	17%
	Tri-City Group	6	5	6	2	18	33%
	Iowa Soybean Association	4	4	4	1	12	25%
	Valley Church	3	3	6	0	18	0%
	Ziross	1	1	2	0	6	0%
Division 7	Armor Electric	0	0	0	0	0	0%
	Deloitte	0	0	0	0	0	0%
	PDM	0	0	0	0	0	0%
	Source Allies	0	0	0	0	0	0%
	VizyPay	0	0	0	0	0	0%
	RMH Systems, Inc.	27	21	23	2	69	7%
	Foth Infrastructure & Environment	16	14	21	3	63	19%
	UHY	10	10	11	3	33	30%
	Kuware	9	7	9	0	27	0%
	Eide Bailly CPA	6	6	9	1	27	17%
Division 8	Myriad Advisor Solutions and Continuum Advantage	6	4	4	3	12	50%
	Jones Lang LaSalle	2	2	3	0	9	0%
	DCI Group, Inc.	1	1	1	0	3	0%
	Bishop Engineering	0	0	0	0	0	0%
	Five Star FA, Inc.	0	0	0	0	0	0%
	Greater Des Moines Partnership	0	0	0	0	0	0%
	Iowa Wolves	0	0	0	0	0	0%
	Krause Group	0	0	0	0	0	0%
	TEKsystems	0	0	0	0	0	0%