



## BLOOD DRIVE

### Introduction

The Des Moines Corporate Games Blood Donation Challenge will take place from May 1 – July 31 of the competition year. No participation points are awarded for the Blood Donation Challenge. However, the company logging the most presenting donors will be presented with the “Des Moines Corporate Games Blood Donation Challenge” award. LifeServe Blood Center will administer the Challenge.

### General Guidelines

1. Sponsor/Host a blood drive with LifeServe Blood Center.
2. Send donors to a LifeServe Blood Center location, register under your company name and donate.
3. LifeServe Blood Center will keep a tally of each registered donor.

Any company who sponsors/hosts a blood drive will be awarded for each presenting donor, regardless of company affiliation. A company can also send donors into any of the LifeServe Blood Center locations to donate and receive credit. At the end of the challenge, whichever company from each division has the most presenting donors wins the “DMCG Blood Donation Award.” The winning companies in each division will receive an award at the Iowa State Fair during the DMCG Awards Ceremony.